



WPEC
c/o WTO/WABM TV
651 Beacon Pkwy
Ste 105
Birmingham, AL 35209
ph: (205) 943-2168

Advertiser
Agency
Buyer
Salesperson

Robert Weinroth for Property Appra(73546)
Palm Media (13008)

Jaramillo, Mario (3144)
ph: (561) 844-1212
fx: (561) 842-1212x

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

POLITICAL CANDIDATE (ns) (1186)
POLITICAL (1874)
Local/Political Candidate Agency BRD
/

Invoice 2592659
Inv Date 8/26/2012
Terms CIA
Contract 1352999
Bill Type Standard
Period 7/30/2012 - 8/26/2012

CO-OP/Order Type No/Normal
Package
Gen. Date 8/30/2012 3:22:51PM

Palm Media
1924 Ferdinand St
Miami, FL 33134

AgM

West Palm Beach (WPEC)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	178781-News-CBS 12	Day, F-1	08/10/12 6:27AM (Fr)	00:30	News-CBS 12 Good Morning South Florida 6a	weinroth	\$350.00	
2.0	SPOT	178644-CBS-CBS This Morning	Day, F-1	08/10/12 8:18AM (Fr)	00:30	CBS-CBS This Morning	weinroth	\$225.00	
3.0	SPOT			08/10/12			1 preempt @ \$350.00	\$0.00	Order Error
4.0	SPOT	178646-CBS-Lets Make a Deal	Day, F-1	08/10/12 10:26AM (Fr)	00:30	CBS-Lets Make a Deal	weinroth	\$225.00	
5.0	SPOT	178651-CBS-Evening News	Day, F-1	08/10/12 6:50PM (Fr)	00:30	CBS-Evening News	weinroth	\$500.00	
6.0	SPOT	178689-CBS-News Sunday Morning	Day, Su-1	08/12/12 9:07AM (Su)	00:30	CBS-News Sunday Morning	weinroth	\$350.00	
7.0	SPOT	178781-News-CBS 12	Day, M-1, Tu-1	08/13/12 6:26AM (Mo)	00:30	News-CBS 12 Good Morning South Florida 6a	weinroth	\$350.00	
7.0	SPOT	178781-News-CBS 12	Day, M-1, Tu-1	08/14/12 6:27AM (Tu)	00:30	News-CBS 12 Good Morning South Florida 6a	weinroth	\$350.00	
8.0	SPOT	178644-CBS-CBS This Morning	Day, M-1, Tu-1	08/13/12 8:11AM (Mo)	00:30	CBS-CBS This Morning	weinroth	\$225.00	
8.0	SPOT	178644-CBS-CBS This Morning	Day, M-1, Tu-1	08/14/12 8:12AM (Tu)	00:30	CBS-CBS This Morning	weinroth	\$225.00	
9.0	SPOT	178768-News-WPEC	Day, M-1	08/13/12 12:16PM (Mo)	00:30	News-WPEC CBS 12 News at Noon	weinroth	\$350.00	
10.0	SPOT	178771-News-WPEC	Day, M-1	08/13/12 6:24PM (Mo)	00:30	News-WPEC CBS 12 News at 6p	weinroth	\$600.00	
11.0	SPOT	178773-News-WPEC	Day, M-1	08/13/12 11:28PM (Mo)	00:30	News-WPEC CBS 12 News at 11p	weinroth	\$700.00	
12.0	SPOT	178673-CBS-Blue Bloods	Day, F-1	08/10/12 10:49PM (Fr)	00:30	CBS-Blue Bloods (Friday)	weinroth	\$350.00	M/G For 3.0.1

We warrant that the actual broadcast information shown on this invoice was taken from the official program log. Net 30 - Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Gross Total	\$4,800.00
Commission	(\$720.00)
Net Total	\$4,080.00

Total Spots 13